

**European Commission**  
**DG Environment**

**Specific agreement**

**N° 2010/559194/F3**



**SPECIFIC AGREEMENT No 2010/559194/F3**

**to be incorporated into framework contract No 07.010407/2009/ENV.A.1/0040**

between

The **European Union**, represented by the Commission of the European Union, hereinafter referred to as "**the Commission**", which is represented for the purposes of the signature of this framework contract by **Mr Robin Miège**, Acting Director F, Strategy.

and

**MOSTRA S.A.**

Chaussée d'Alsemberg 1001

B – 1180 Brussels

VAT number : BE429.063.662

hereinafter referred to as "**the Contractor**".

**Article 1: Preamble**

On 31/12/2009, the Commission and the Contractor signed the framework contract No 07.010407/2009/ENV.A.1/0040 relating to "Awareness raising, promotion of the EU's Environmental Policy and dissemination of environmental information through audio-visual media". This specific contract will be incorporated into that framework contract as soon as it is signed by the contracting parties.

## **Article 2: Subject**

- 2.1. This specific agreement relates to **""Production of a video clip on biodiversity Phase 1 (SR1)""**
- 2.2. The Contractor undertakes, on the terms set out in this specific contract and its annexes, which form an integral part thereof, to perform the tasks specified in Annex 1a.

## **Article 3: Duration and timetable**

- 3.1. The contract shall enter into force on the date it is signed by the last contracting party and ends on 30 September 2010. The terms of the framework contract shall continue to apply to this specific agreement until its expiry date.
- 3.2. The results shall be communicated in accordance with the timetable set out in Annex 1a.

## **Article 4: Reports**

The tasks carried out by the Contractor, in performance of this specific contract, shall be the subject of reports drawn up in accordance with Annex II to the framework contract.

## **Article 5: Prices and payment in accordance with the Framework contract n° No 07.010407/2009/ENV.A.1/0040**

- 5.1. In consideration of the work carried out under this specific contract, the Commission undertakes to pay the Contractor a maximum amount of **EUR 109.780 (one hundred nine thousand seven hundred and eighty Euros)** (excluding VAT).

The said amount shall be deemed to cover all the expenses incurred by the Contractor in the execution of this specific contract.

- 5.2. The terms set out in the Specific agreement shall take precedence over those in the Annexes.

**Article 6: Administrative provisions**

6.1. The persons responsible for implementing this specific contract are:

For the Commission: Mr Robin Miège, Acting Director, ENV. F

For the Contractor: Mr Alain Nandrin, Director General

6.2. Any communication relating to this specific contract shall be in writing and shall be sent to the persons concerned.

**Article 7: Annexes**

The following documents are attached as annexes to this specific contract and form an integral part of it:

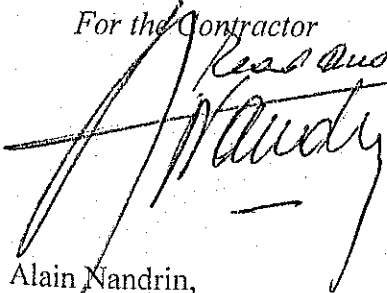
Annex 1a – Task specifications -Description, timetable, reports, expertise required, results etc.

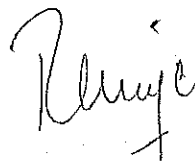
Annex 2 – Resources allocated  
Price quotation

Done at Brussels, in duplicate in English and initialled on each page by all the parties.

For the Contractor

For the Commission

*Read and approved*  




Alain Nandrin,  
General Director

Robin Miège,  
Acting Director

Date: 3.03.2010

Date: 08/03/2010

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**ANNEX 1 - Description of tasks**

**SERVICE REQUEST – ANNEX “Draft specific Terms of Reference”**

**1. Context/General information**

Awareness raising, promotion of the EU’s Environmental Policy through audio-visual media.

**2. Subject of the service request**

Production and delivery of max 1 minute clip for the Biodiversity campaign for EUtube and web and viral dissemination around Europe to be available in EN and in minimum 6 other EU languages.

**3. Tasks to be performed, guide and details of how the tasks are to be carried out, meetings to be held**

1 x up to 1 minute clip

**4. Estimated expertise requirement**

Cannot estimate

**5. Estimated timetable**

From present until end of September 2010

**Specific Agreement No 2010/559194/F3****To be incorporated into framework contract No 07.010407/2009/ENV.A.1/0040****ANNEX 2 – Resources allocated****1. Classification of experts according to level of expertise**

| <b>Level of qualification:</b> | <b>Categories of personnel</b>  |
|--------------------------------|---|
| <b>Senior</b>                  | Highly qualified expert having assumed important responsibilities in his/her profession, recruited for his/her management/supervisory, conceptual and creative skills in the exercise of his/her profession.<br>He/she must have at least 10 years' professional experience of which at least 7 must be connected with the professional sector concerned and the type of tasks to be performed. |
| <b>Support staff</b>           | Certified expert having received high-level training in his/her profession, recruited for his/her conceptual and creative skills in the exercise of his/her profession.<br>He/she must have at least 3 years' professional experience of which at least 2 must be connected with the professional sector concerned and the type of tasks to be performed.                                       |

**2. List of experts assigned (see annex 3 – Price quotation) – Not applicable**

| Full names of experts | Contractual unit price for each expert assigned, in EUR/w.d. | Maximum number of days to be worked |
|-----------------------|--|-------------------------------------|
| <b>Senior</b>         | -----  |                                     |
|                       |  |                                     |
| <b>Support staff</b>  | -----  |                                     |
|                       |  |                                     |
|                       |  |                                     |
|                       |  |                                     |

w.d. =1 working day for 1 expert (remuneration shall be payable to the Contractor only in respect of services actually rendered)

NB: In technically more complex contracts the tables above should be tailored accordingly.

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**ANNEX 3 – Price quotation**



**EC - DG ENV**  
**Service request n° 1-2010**  
**Production of a video clip on Biodiversity (Phase 1)**  
**Budgetary estimate A**

|                             |                       |
|-----------------------------|-----------------------|
| Client                      | European Commission   |
| Directorate-General         | DG ENV                |
| Contact client              | Carina Vopel          |
| Contact Mostra              | Maria Van Hemeledonck |
| Journalist / Video Director | to be determined      |
| Quote N°                    | OAM-100223/1          |

## TECHNICAL FEATURES

|                               |                            |
|-------------------------------|----------------------------|
| Length of the video programme | 45 seconds                 |
| Language versions             | EN + 6 EU languages + I.V. |
| Shooting                      | 3 days (preparation)       |

## BUDGET SUMMARY

|                                     |                     |
|-------------------------------------|---------------------|
| 1. CONCEPT AND SCRIPT WRITING (O&M) | 39.140,00 €         |
| 2. OVERALL COORDINATION             | 18.920,00 €         |
| 3. PRE-PRODUCTION                   | 51.720,00 €         |
| <b>TOTAL</b>                        | <b>109.780,00 €</b> |

**Not included in this offer : dissemination on the web**

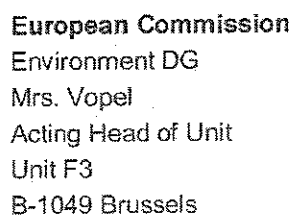
Terms of payment (in accordance with framework contract)

- down payment of 30% upon signature of contract
- remaining balance to be paid upon delivery

DATE: 25/02/2010

SIGNATURE:

  
Alain NANDRIN  
Managing Director



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 FARMACIA ALBERTO S.p.A. - 00100 ROMA - VIALE MARIO JONARDI, 10 - 00100 ROMA - TEL. 06/47840111 - FAX 06/47840112 - E-MAIL [info@farmaciaalberto.it](mailto:info@farmaciaalberto.it)



|               |
|---------------|
| <b>BUDGET</b> |
|---------------|

| Description | U | Qté | Tarif | Total |
|-------------|---|-----|-------|-------|
|-------------|---|-----|-------|-------|

|  |                    |
|--|--------------------|
| <b>1. CONCEPT AND SCRIPT WRITING (O&amp;M)</b> | <b>39.140,00 €</b> |
|--|--------------------|

|   |   |     |        |           |   |
|---|---|-----|--------|-----------|---|
| Senior TV/Media Expert (creative director)          | D | 16  | 760,00 | 12.160,00 | ✓ |
| Senior TV/Media Expert (creative team + copywriter) | D | 27  | 760,00 | 20.520,00 | ✓ |
| Project leader                                      | D | 8,5 | 760,00 | 6.460,00  | ✓ |

|                                |                    |
|--------------------------------|--------------------|
| <b>2. OVERALL COORDINATION</b> | <b>18.920,00 €</b> |
|--------------------------------|--------------------|

|                          |   |    |        |          |   |
|--------------------------|---|----|--------|----------|---|
| Project leader           | D | 12 | 760,00 | 9.120,00 | ✓ |
| Assistant project leader | D | 7  | 600,00 | 4.200,00 | ✓ |
| Production director      | D | 10 | 560,00 | 5.600,00 | ✓ |

|                          |                    |
|--------------------------|--------------------|
| <b>3. PRE-PRODUCTION</b> | <b>51.720,00 €</b> |
|--------------------------|--------------------|

**Location recce**

|                      |   |    |        |          |   |
|----------------------|---|----|--------|----------|---|
| Director             | D | 4  | 520,00 | 2.080,00 | ✓ |
| Production assistant | D | 12 | 450,00 | 5.400,00 | ✓ |
| Researcher           | D | 4  | 280,00 | 1.120,00 | ✓ |
| Local fixer          | D | 6  | 450,00 | 2.700,00 | ✓ |
| Travel specialist    | D | 2  | 450,00 | 900,00   | ✓ |

**Casting**

|                      |   |    |        |          |   |
|----------------------|---|----|--------|----------|---|
| Director             | D | 8  | 520,00 | 4.160,00 | ✓ |
| Production assistant | D | 10 | 450,00 | 4.500,00 | ✓ |
| Researcher           | D | 10 | 280,00 | 2.800,00 | ✓ |

**Planning, pre-production meeting, story-board and preparation**

|                      |   |    |        |          |   |
|----------------------|---|----|--------|----------|---|
| Production director  | D | 8  | 560,00 | 4.480,00 | ✓ |
| Production assistant | D | 14 | 450,00 | 6.300,00 | ✓ |
| Director             | D | 8  | 520,00 | 4.160,00 | ✓ |
| Assistant director   | D | 10 | 480,00 | 4.800,00 | ✓ |
| Audiovisual Producer | D | 16 | 520,00 | 8.320,00 | ✓ |

